

# chamber news

## IT'S LOUD AND CLEAR IN HONG KONG

Chamber member Priscilla Morris of Loud & Clear voice coaching spent nearly 5 weeks in Hong Kong at the end of 2010. It was her 7th visit since 1998 and she was employed as an international judge by the Hong Kong Speech Festival where more than 200,000 Chinese children and young adults competed in oral communication classes in English. The greatest up-take was in the public speaking section as this skill is seen as a passport to international success in business.

Whilst in Hong Kong Priscilla was delighted to be able to be invited to run a workshop for 10 managers at Standard Chartered Bank. They were particularly interested in improving their front-line staff's communication with the public and how trainers could keep delegates engaged during in-house and external courses. Priscilla is currently in communication with the head of HR and looking at the feasibility

of offering a package to include the training of some executive officers in English pronunciation for high-level meetings.

Priscilla thinks there is a clear message here for all small businesses. She says: "I am a one-woman band but I have never believed Loud & Clear was too small to compete for contracts. Have perseverance and there is a good chance

that eventually someone will say yes. I currently have an on-going contract with National Grid to train individuals who want help with oral communication or presenting but this took over a year to bring to fruition. Three years ago I did an EMDA export course – this led to a meeting with a trade commissioner at the Hong Kong British Consulate in 2009 and through her contacts and 'spreading the word' I found

myself at Standard Chartered bank in December 2010. I hope you can use my example as a springboard for your business success in 2011. If I can do it, so can you!"

For more information contact Priscilla on 01455 230317 or visit [www.loudandclearuk.com](http://www.loudandclearuk.com)



*Priscilla Morris of Loud & Clear voice coaching.*