

LOUD AND CLEAR IN HONG KONG

FSB member working to boost students' English language

Priscilla Morris of Loud & Clear voice coaching, Leicestershire, spent nearly five weeks in the run-up to Christmas working as an international judge at the Hong Kong Schools Speech Festival.

This annual festival, which has run for more than 60 years, drew more than 200,000 Chinese students from across Hong Kong to deliver speeches in English in various categories, with the greatest uptake in the Public Speaking section. In Hong Kong, public speaking is a skill widely recognised as a passport to international success in business.

During her trip, Mrs Morris also ran a workshop for 10 senior managers at Standard Chartered Bank, introducing the value of voice coaching in all areas of the business.

"They were particularly interested in improving their front-line staff's communication with the public," said Mrs Morris, who won the contract after attending a course about exporting run by the East Midlands Development Agency.

An FSB member since 2009, Loud & Clear has provided voice coaching for actors, professionals, teachers, and children for more than 35 years.



Priscilla Morris