

## HOW TO VARY YOUR VOICE (MODULATION)

### **PITCH**

High, medium and low produced by emotion or choosing a level for effect.

### **PACE**

Should never be too fast for clarity.

Produced by emotion or choosing a pace for effect.

### **PAUSE**

All punctuation marks (written or thought).

For effect: Emphatic (before or after a word) to make it stand out.

Markers for change of direction/emotion.

### **POWER/INTENSITY**

Must be varied. All too loud will sound aggressive. Vary according to mood of content/words and size of venue/audience.

### **INFLECTIONS**

Small glides up and down which give subtle meaning to the words.

Can produce sarcasm, irony and influence listeners to feel specific emotions.

### **tone colour**

The light and shade in the voice which gives sincerity. **ALWAYS THINK** about what you are saying and the voice will sound natural. Produced by the resonators (physical) through imagination (mental).

### **WHAT DO PEOPLE WANT?**

- A voice that engages them with sufficient power and energy
- Lots of vocal movement to keep the interest
- Body language that is open and not distracting
- An animated face showing emotional involvement
- An accent that is 'middle of the road' – too strong and you'll confuse your listener.

### **COMMITMENT TO COMMUNICATE**